

October 26, 2012

Budget Comments from Phil:

This year I reached out to all Board members for input into their budget areas of responsibility. I got some good feedback and tried to accommodate their requests. I have attached all comments for your review.

1st my overall highlights:

(Line # refers to the number on far left side of each budget line item).

- (Line 1) No ILMSA dues increase. USMS dues increase another \$2. Total ILMSA revenues up slightly over 2012 forecast.
- (Line 15) Activity budget up substantially over prior years. Included in 2013 are \$200 for AJ's fitness activities, \$280 for ASCA clinic food, \$250 per diem for 1 official to attend both pool championships and a new concept - \$500 for 1 or more volunteer activities, whether social or training clinic or both to be worked out.
- (Line 18) ASCA coaches subsidy of \$120 per person for 35 ILMSA coaches. That leaves a fee of \$50 per person to make sure they or their club are committed enough to invest something in the program.
- (Line 19) Club development of \$1 per member, to be used on programs to develop club and membership retention programs. Easy said, hard to figure out.
- (Line 20) USMS convention, still budgeting 9 delegates even though we sent 10 in 2012. Costs of registration, hotel and travel all increased in 2012 over prior years. I am budgeting similarly high costs for 2013.
- (Line 39) Web site redesign or overhaul is budgeted for \$1,500, but requires additional review and approval by Board before proceeding on any project.

The net budget for 2013 is a deficit of \$2,678. If ILMSA actually meets this budget target, it will be the first deficit since I became involved in 2004. There are several one time big expenses which will not repeat every year, and a \$1500 carry over from 2012 that was not spent on ASCA clinic coaches. Given our long history of surpluses and large cash reserves, I have no problem recommending a deficit budget for 2013. The future beyond 2013 is not at risk of continuing deficits.

Following the budget are several Board members' comments.

We, the Board will be discussing and approving a 2013 budget at the October 28th meeting. If you will not be attending, be sure to look this over and email me, or the Board your comments for consideration.

Phil

From AJ:

After looking over the Marathon stuff since it is most recent and I can remember it, our numbers look roughly like this:

Expenses:

110 new t-shirts \$360 should last at least one more year  
postage/mailling supplies \$200

Revenue:

58 participants \$310 (non-ILMSA members paid \$10) Barb can get us the exact amount as I sent the checks in batches....

so we really don't need a whole lot of \$\$ to support this program next year although I suspect and hope it will grow....with that said, maybe \$400?

Biggest Loser Challenge cost nothing! Got everything for free...Definitely need to get the word out better...Thought the prizes were awesome!

Let me know what else I can provide you....I do want to do a late Fall-early winter program....

From Fred:

My thoughts,

Since the ILMSA state meet host will be picking up the cost of officials this year, I do not know if a stipend is appropriate. Maybe \$500. Your thoughts?

If we have an official that would be willing to attend a national meet in 2013, it is likely that they would have to:

Pay the airfare \$400

Pay the hotel room \$625 - may be low

Pay for meals \$125

Total \$1150

Both Meets \$2300

The host may or may not provide a room. The officials committee will divide the funds between those that **apply** for the reimbursement.

For LC to the west coast, i'm guessing the airfare would be between \$300-400. Room for 5 nights would be approximately \$125 per night for a single room. Food could be a per diem of \$25.

SC in Maryland would be similar as costs go.

When I first went to the national meets I planned to pay my expense totally. In Cleveland, I pay for the travel and stayed with my sister. In Mesa, AZ, in 2004?, I had planned to pay airfare and hotel. Since the host had problems with hotel reservations, the officials ended up in the hotel I was staying in. The meet referee decided to pick up my hotel room. I had to work my way up the ladder so they would pay for some of my expenses.

Finally, I figured out that the requests from officials for free membership came from a statement in the minutes. I would suggest 8-10. That would include the officials that work the state meet and 3 more

From Michael:

I'd like \$1500 for a designer (I know a guy - he did my church's site: <http://www.tuccdf.org/> )  
I'd also like a committee to talk about intelligently redesigning it and structuring it.

You can also add on development time to pay me to make a dual maintained database from usms. Minimum 10 hours at \$50/hr. Potentially more given unforeseen circumstances

On Sep 27, 2012 7:55 AM, "Michael P. McDonnell" <[bzaks1424@gmail.com](mailto:bzaks1424@gmail.com)> wrote:  
Our domain expires in 2015, so we're okay in terms of that.  
Our hosting is on auto-renewal every 3 years. Which if you remember that fiasco - our site was down for a day or two.  
Other than that - we only use free software. (I figure you'll like that! ;-)

So unless we want to purchase meet manager 4 for ILMSA?

From Robert:

Hello Phil:

I am unsure of what amount to ask for since I haven't been able to get a handle on which awards A&R is responsible for.

My inventory right now consists of:

15 10-year anniversary swim bag - black  
35 15-year anniversary swim bag - blue  
20 20-year anniversary towel - white w/black lettering  
All of these awards are for membership.

I don't know if I am responsible for procuring:  
*Coach of the Year Award*  
*Sloan Volunteer of the Year Award*  
The *Bill Mulliken Legends Award* is my responsibility.

Earlier in the year when I took over the committee you did give me an amount for my budget for 2012. I believe I will not be using this entire amount for this year.

My only other budgetary items, from the information and records I have received to date, would be for office supplies (envelopes, packaging, labels) and for postage and shipping.

The problem is, after several attempts to get the procedures for the several awards, I have not received the information.

My best guess would be to give me the same funds for 2013 as were authorized for 2012. I will then have a history of committee expenses and be better able to give you a figure in the future.

From Heidi:

Hi Phil,

I'm not sure how to respond. I'd like to start some kind of recognition program for new members, but I'm not sure what that will be and what, if any, cost there would be. It would be for 2014 registrations that start in November 2013. I know that's not specific at all. Can you offer me guidance?

Thanks.

Heidi

From and between Laurel and Phil:

Phil,

I started to work on this and write some stuff down but it seems we already have the coaches education grant program that would fully cover a participant. Participants can apply for up to \$300 reimbursement and we even list the ASCA schools on there. I think this is safer for the organization being that it is receipt based, we probably need to do a better job of advertizing it . . . I am even willing to call people that sign up and make them aware of the program.

Laurel Liberty

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**From:** "MYFAVCPA@aol.com" <MYFAVCPA@aol.com>

**To:** coachlaurel@sbcglobal.net

**Sent:** Tue, September 25, 2012 12:41:43 PM

**Subject:** Planning for 2013 ILMSA Budget

Laurel: I am beginning planning for 2013 ILMSA Budget. Your input will not only be helpful, but really is based on your goals and objectives for the coach development within ILMSA. There is about \$800 left over from the 2012 budget, unspent for the ASCA clinic. I want the Board to carry over this amount and add it to the 2013 budget. Lets not worry about this detail, lets come up with a budget for 2013 and I'll figure out how to fund it. The ASCA clinic for 2013 will charge participants \$170. I feel we need a good size subsidy to encourage participation. 15 to 17 participants is "break even" for the host. I am thinking we offer a large subsidy for the 1st 15 participants and a smaller subsidy for all other participants. However, propose what you feel works best for developing coaches within ILMSA.

Also to consider, are there any other coaches programs you feel ILMSA can help with either a participant or host subsidy?

Please send me you input.

Phil