

ILMSA December 2021 Board Meeting

Time: Dec 6, 2021 07:30 PM Central Time (US and Canada)
Join Zoom Meeting

MINUTES

M, S, A = Motion, Second, Approved

1. Call to Order

The Chair called the meeting to order at 7:31pm

2. Roll Call

Attendees: Phil Dodson, Marissa Filippo, Michael Weiss, Mike Hillegonds, Molly Hoover, Andy Seibt, Barbara Delanois, AJ Block, Michael Abegg,

3. Approval of November 2021 Meeting Minutes

M, S, A to approve the November 2021 ILMSA Board Meeting Minutes as presented.

4. Discussion of ILMSA Mission – the ILMSA Brand

Proposed mission statement: the Mission of ILMSA is to promote Masters Swimming and Competition by supporting its Clubs, Events and Community.

CEC - Clubs, Events, Communities. Very simple to remember, CEC. This is what we do. This is the message we need to brand. The programs and activities, upon which we focus, promote, develop and fund fall into these three categories.

M, S, A to accept the following mission statement for ILMSA:

The Mission of ILMSA is to promote Masters Swimming and Competition by supporting its Clubs, Events and Communities.

5. New Business

6. Adjournment

M, S, A to adjourn the meeting at 7:43pm.