

## ILMSA Conference Call Meeting, 1/2/2012

Heather Howland, ILMSA Chair called the meeting to order at 7:34 PM.

**Present were:** Heather Howland, ILMSA Chair; Barb Delanois, Vice-Chair; Ruth Giles-Ott, Secretary; Erik VanEtten, Registrar; Laurel Liberty, Coaches Chair; John Traynor, Open Water and LD Chair; AJ Block, Record and Tabulations and Fitness/Health Chair; and Michael McDonnell Communications Chair and Webmaster.

**Not present were:** Phil Dodson, Treasurer; Mark Mattson, Sanctions Chair; Fred Pigott, Officials/Safety Chair; Joan Kosiek, Awards Chair; Rich Mueller, Officials Chair; and Chris Colburn, former Chair.

### Agenda Items

1. Fitness Chair AJ Block reported that the fitness committee met and discussed the Biggest Loser contest. The program will begin on Monday, February 6, 2012, the day after the St. Charles Super Bowl swim meet, where it hopefully will be announced, and end on Saturday, April 21, 2012, during the state meet at UIC. A weigh in with the finalists would determine the winner. Award categories include Biggest Loser Male, Biggest Loser Female, Biggest Loser Team, Biggest Loser Relay Team, recognition by age group. Potential awards and sponsors include monetary awards, the funds for which would be garnered through a \$5.00 fee for non-ILMSA participants; Kiefer gift certificates; Hammer nutrition products; and a free power testing session from Dr. G and Brian Cunningham. John Traynor reported that Phil Dodson had spoken to Brian Cunningham about the program, and Brian expressed some interest. Sponsors will receive print advertising, web advertising, and public address advertising at ILMSA meets and the ILMSA state meet. In the case of a tie, the winner would be determined based upon swimming achievements: number of meets swum, number of yards swum, percentage of drops in time in swimming events, and the number of different events swum at meets. AJ mentioned a weekly weigh-in form, perhaps on the same day, requiring a witness.

Communications Chair Michael McConnell reported that he had found a website to use for the contest, <http://www.weightlosswars.com>. Contestants would have to sign up on the site, which would handle tracking, so that a weekly weigh-in form would not be necessary. Contestants could weigh in as often as they liked.

John Traynor raised the issue of program naming liability, saying that the television program Biggest Loser had registered trademark and copyright to the name. Michael McDonnell had suggested a change in the name, such as Largest Loser. Barb Delanois suggested getting permission to use the name from the producer of the television program, Biggest Loser, or reviewing the copyright information for the television show from the U.S. Copyright Office's website. John Traynor will contact Chris Shean, (a patent lawyer and ILMSA member) to get advice.

AJ will prepare flyers to publicize the contest to bring to this weekend's meet at the Lattoff YMCA. Heather Howland will speak to the organizers of the state meet about giving ILMSA a short period of time on Saturday to do the weigh in for the contest and to announce the winners.

It was agreed that no action on the part of the Board was needed now, as there are already funds in the budget for Awards to the extent that funds will be needed for this contest.

(Post-Meeting Note: ILMSA's S.W.I.M. Fitness Challenge is the name of the fitness program. "S.W.I.M." stands for "Streamline Weight-Loss In Masters").

2. ASCA President Heather Howland reported that ASCA certification was going forward for the ASCA training being hosted by Joliet YMCA the last weekend in January. They are also trying to conduct a swimmer and coaches clinic, which will address the topics of nutrition and dry-land training. Heather reported that someone from Joliet YMCA had sent in a request for sanction within the last two days. This event is listed on the USMS website as a non-sanctioned event, and over a dozen people have expressed an interest in attending. It will not be on the ILMSA website until it is a sanctioned event.
  
3. New business:
  - a. Upcoming swim meets. Barb Delanois has not yet heard any word from York about doing a meet this season. High Ridge YMCA's meet should no longer be considered pending, as ILMSA has received their check, and they are ready for sanction. ILMSA has not yet received a request for sanction from the hosts of the state meet, and until it is sanctioned, it will not be up on the ILMSA website. Heather Howland will talk with the hosts about this.
  
  - b. Barb Delanois only received John Traynor's information for the consolidated calendar, and encouraged Board members to submit items for the consolidated calendar.
  
4. Motion to Adjourn: John Traynor made a motion to adjourn. Barb Delanois seconded the motion. The motion passed unopposed. Conference call adjourned at 8:08 p.m.