

ILMSA June 2022 Board Meeting MINUTES

Time: June 6, 2022 7:30PM Central Time

Zoom Meeting

<https://us02web.zoom.us/j/81922792071?pwd=V0lSMXRKcm45SDFsRDE4eWh2TmtNZz09>

Meeting ID: 819 2279 2071

Passcode: ILMSA

M, S, A = Motion, Second, Approved

1. Call to Order

The Chair called the meeting to order at 7:35pm

2. Roll Call

Attendees: Phil Dodson, Molly Hoover, Michael Weiss, Mike Hillegonds, Mike Abegg, Marissa Filippo, AJ Block, Tom Holmberg, Andy Seibt, Barbara Delanois

3. Approval of May's Meeting Minutes

M, S, A to approve the May 2022 ILMSA Board Meeting Minutes as presented.

4. Old business

- a. New volunteers - Phil still following up
Phil would like to have specific roles and responsibilities for new volunteers and that will come from the Relay recommendation work.
- b. ILMSA Social Calendar for Summer/Fall
Andy Seibt has volunteered to help organize the social events. We need another volunteer.
- c. Board Retreat – Ed versus FMC Both business focus at FMC – all fun at Eds – Survey Monkey
We are looking at July 16 or August 20 as possible dates for this. Phil is working on an agenda, but the focus of the meeting will be to increase membership.
- d. State Meet financials
Phil will work with Andy on this.
- e. State Meet survey
Phil will work with Andy on this.
- f. ALTS – contact with south side club
Ed knows the coach and we plan to reach out.
- g. Relay task force – moved to new business
- h. ILMSA updated records – to review before posting
Mike Abegg and Phil worked to sort out a few anomalies and we will add a message on the site for any questions about any other problems arise.
AJ will work with Mike on this.

M, S, A to approve travel expenses to visit Mary Pohlmann and obtain her history. She is ILMSA's founder.

- i. Finance Committee grant recommendations – delayed 1 month
- j. Other

5. New Business

- k. Web site task force, review outline for new web site

ILMSA Proposed Web Site Redesign

Discussion occurred related to fitness swimmers as a major portion of our membership and therefore, audience for the website.

- Home – Welcome
 - BOD members & pictures
 - How to join
 - Upcoming meets
 - Volunteer opportunities
 - Latest News and announcements
- About
 - BOD, Officers, Pics of BOD
 - Minutes
 - Meeting notices
 - Volunteer opportunities
 - Financials – budget and taxes
 - Bylaws, Policies, Grievance Procedure
 - FAQ
- Membership
 - How to join – link to USMS
 - Places to swim – Map?, contacts, link to USMS (title this local clubs?)
 - Coaches corner - link to USMS workouts
 - LMSC social events
 - Volunteer Opportunities
 - Profile People
 - Profile people
 - Awards – with people pics, historical and with criteria and deadlines
 - Hall of Fame
 - Pictures and maybe videos
 - News letters
 - Links to merchandise for ILMSA/USMS
 - Social media
 - Link to existing Facebook page
 - Link to an Instagram page
- Activities
 - Competition:
 - Upcoming events
 - Results
 - Records
 - USMS records and Top Ten links
 - Meet hosts and administrators - Hosting a USMS meet materials

- Fitness – links to USMS
- LMSC social events
- ALTS – links to programs
- Contact US

Quick links – posted right side of every window

- BOD members & pictures
- How to join
- Places to swim
- Upcoming meets
- Fitness – links to USMS
- LMSC social events
- ALTS – links to programs
- Records

l. Relay recommendations

USMS Relay Recommendations:

- Diversity and inclusion bring program to ILMSA
Shannon has volunteered to work on this.
 - Support local coaches
 - Clinics
 - Coach focused communication
 - Coach mentors
 - Bring National Club development initiatives to ILMSA clubs
 - Club marketing
 - Communication and social media
 - Open water
 - Member communication
 - Communications Chair
 - Web site
 - Social media
 - Newsletter
 - Content solicitation
 - ALTS
 - ILMSA Social events
 - ILMSA competitive events
- m. Board recruitment
AJ mentioned bringing in some new volunteers and board members.

6. Adjournment

Attachments provided for Board review in preparation for the June Board meeting:

1. May Meeting minutes draft
2. May Bank and Investment Statements
3. ILMSA New web site outline
4. Relay comments Shannon and Molly

5. Relay Recommendations Outline

FYI – as of June 5, 2022 we have 1,700 members which exceeds the 1,630 members we had for all of 2021.

The Chair adjourned the meeting at 8:35pm.